

## 2019 General Poster Presentation Tips

### Goal of the Poster:

- visually guide each viewer through the basics of the study, freeing the author to clarify and discuss essential elements of their work.
- facilitate the rapid communication of scientific ideas.
- combine a verbal presentation with a visual aid (the poster itself).
- opportunity to meet people and interact one on one is one of the major advantages of a poster session - poster sessions often lead to new collaborations among colleagues

**Graphics:** Posters are a unique, visual medium, and you only have a few seconds to attract someone's attention. Choose your graphics and images that:

- Catch and hold attention
- Increase understanding by communicating information visually/verbally
- Are relevant
- Add information
- Are clear and easy to understand
- Please add the IAOM logo to your poster



**Preparing and Organizing Your Poster:** Review your poster to make sure:

- Presentation covers the information you listed in the abstract
- Addresses the learner outcomes at the instructional level you indicated
- Design addresses one central question or concept
- Question or concept is stated clearly in the poster and you plan to use your discussion time to expand on issues surrounding on that central question
- Summarize your key points in a short (one to two minute) take-home message
- Summary focuses on the introduction, methods, results or results-to-date, discussion, summary and publications
- Statistics support your conclusions and/or goals
- Research methods are appropriate for your proposed goals

## Rehearsal and Delivery (for those presenting):

- Make the flow of information self-explanatory
- Use two to three related background colors (methods, data, interpretation) to unify your poster
- Use minimal text: short sentences, simple words, or bulleted information
- Find ways to show what was done (diagrams, schematics, etc.)
- Illustrations should have a prominent headline containing the take-home message in a few words
- Clearly and accurately present the purpose and result of your study

## Poster Specifications:

**Poster Schedule:** Poster sessions will be displayed throughout the 3 days of the Convention. Presentations are scheduled for **(TO BE DETERMINED)**. You need not be present for your poster to be displayed.

**Poster Dimensions:** The poster should be approximately **36" x 48" in the portrait orientation (vertical) if possible**. Do not make it bigger or smaller than 36" x 48" or 48" x 36". Your Disclosure statement must be included with your poster and must be clearly visible on the poster board.

**Authors who choose to present their posters:** If you choose to come to our convention – we will be happy to have you. As a presenting author, you will be required to register for the IAOM convention. You will be responsible for arranging your own travel and hotel reservations. Visit [www.iaom.com](http://www.iaom.com) periodically to determine when registration will be open. We have sold out the past two years, so consider registering early!

**Finally:** Please take the time to carefully review all of the guidelines, requirements, and presentation tips. All poster authors must read, understand and agree to adhere to the principles, guidelines, and procedures outlined in the materials already provided. Please remember to sign all of the appropriate paperwork so as not to delay the review of your proposal. You will be contacted with any outstanding paperwork:

- Call for Poster Application
- Call for Poster's Agreement Form
- Poster Presenter's/Author's Relationship Disclosure Form
- Financial and Non-Financial Disclosures

Please direct any questions to Shira Kirsh, [IAOM2019postersession@gmail.com](mailto:IAOM2019postersession@gmail.com)